



MILAGROS OLIVERA

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Summary

Energetic individual that is seeking to expand a career in advertising. Passionate about brand storytelling and is willing to take on new challenges while delivering exemplary service and attention to detail.

Education and Training

University of Central Florida | Orlando

Bachelor of Science in Advertising And Public Relations

12/2020

- 3.587 GPA
- Quotes Ambassador
- Dean's List 2017-2020

Experience

Etsy Shop | Wellington, FL

Business Owner

06/2023 - Current

- Managed and created all social media content
- Created all physical products and designed POD products
- Kept records of production, inventory, income and expenses
- Implemented strategies to attract new customers and generate revenue

Qualfon | Wellington, FL

Marketing Specialist

01/2021 - 06/2022

- Created 2021 - 2022 Social Media Calendar
- Conducted social media engagement research
- Implemented ClickUp project management tool
- Wrote all press releases for Qualfon and Dialog Direct
- Wrote content for LinkedIn and Mission Qualfon Podcast

Rubenstein Public Relations | Manhattan, NY

Intern

05/2020 - 08/2020

- Wrote a press release for ALTR Diamonds
- Created content calendars for Robinson Brog
- Conducted a social media audit for Ticker Tocker
- Created media lists for CytoSorbents, ATLR Diamonds and Spaces

Savanna Real Estate Fund | Manhattan, NY

Intern

06/2018 - 08/2018

- Set up presentations for potential investors
- Sat in on investor and market research calls
- Remodeled Savanna Real Estate Fund website
- Conducted marketing research with investor relations team for Core+ Project

Skills

- Writing: Received a 4.0 in Writing for Public Relations at the University of Central Florida
- Certified in Microsoft Word, PowerPoint and Excel
- Language: Fluent in English and Spanish
- Hunting licensed
- Boating licensed
- CPR Certified